

Inter- con- nec- tions

Perspectives on
international
management
practice



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INTERCONNECTIONS **Issue 3 2009** Journal of Ashcroft International Business School and Anglia Ruskin University
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AIMS AND SCOPE

The face of international business has changed dramatically in the last 20 years. Technology has changed forever the way we think about and act in our places of work, the relationships we develop, the organisations in which we inhabit. The boundaries between theory and practice, between business and social disciplines, between management and employees, have been eroded, and in its place is emerging a new community of practitioners, academics, social researchers and political scientists, engaged in exploring and building the new worlds in which we live.

Interconnections is a practice-based research journal published by Ashcroft International Business School at Anglia Ruskin University. Its aim is to stimulate debate and dialogue across the borders between academics, consultants and practitioners to reflect and contribute to the ever-changing face of international business. Drawing on its academic excellence and connections with people across the globe, it provides a forum for the rich exchange of ideas and practice. It aims to both inform, provoke and challenge, and open up new bridges between what we think is happening in business, and its reality. As such it acts as a bridge between ideas, and what happens, between people who think about and those who do business, between cultures, local and global, between the technology of managing, and the people who interact with the technology.

It works at the cutting edge of these borders, and thereby provides a powerful vehicle for business people, researchers, and students across the globe wishing to keep ahead of, and be part of, this emergent community.

Inter- con- nec- tions

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